

# ORDER



**Orders**  
**Order / Rev:** 704155  
**Alt Order #:** 06261209  
**Product Desc:** OELRICH 8/3 ONLY  
**Estimate:**  
**Flight Dates:** 08/03/12 - 08/03/12  
**Original Date / Rev:** 08/02/12 / 08/02/12  
**Order Type:** Political

**WJXX-TV**

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** SRH Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 2204 Countryside Drive  
 Silver Spring, MD 20905

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Oelrich,S/ R/ Congress  
**Demographic:** A35+  
**Product Codes:** PL-US House Representative  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/03/12	1	\$150.00	\$127.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	1	\$150.00	\$127.50	0.00
<b>Totals</b>	<b>1</b>	<b>\$150.00</b>	<b>\$127.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WJXX-TV	5%	\$150.00
Market	100%	\$3,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
WAWS	12%	\$360.00
WCWJ	0%	\$0.00
WJXT	62%	\$1,860.00
WTEV	11%	\$330.00
WTLV	10%	\$300.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	08/03/12	08/03/12	FCN News at 11pm	CM	M-Su 11p-11:35p	----F--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
M-Su 11-11:35p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--			1			\$150.00		0.00			
Totals														1	\$150.00